

Commuter Van Media

www.tailored-media.com



For over 20 years... Commuter Vans (formerly called "dollar vans") in New York City & New Jersey have provided a major convenience to public transportation users in areas underserved by traditional forms of transit. The familiar sight of a commuter van brings a sigh of relief from a waiting line of travelers....

Commuter vans carry passengers to and from subway stations, shopping districts and malls. Tailor'ed Media places your advertising message externally as well as internally impacting the commuter and every passerby.

With your advertisement plastered onto commuter vans, your message is sure to reach your target audience!

COVERAGE:

- 13 routes.
- New York City 8 Routes
- North New Jersey 5 Routes
- Daily Operating Hours 6am to 10pm
- 90% drive time

Display Options

External Standards

Taillight

Curbside

Streetside

Full Wraps Available

Internal Options

Banners

Wraps

Ethnic Marketing Opportunities:

- Hispanic Market (NJ) – 4 Routes
- African American Target (NY, NJ) - 6 routes
- Caribbean American - (NY, NJ) - 8 routes
- Indian American (NJ) - 2 routes
- Middle Eastern Americans (NJ) – 2 routes
- Asian American Target (NY) – 2 Routes

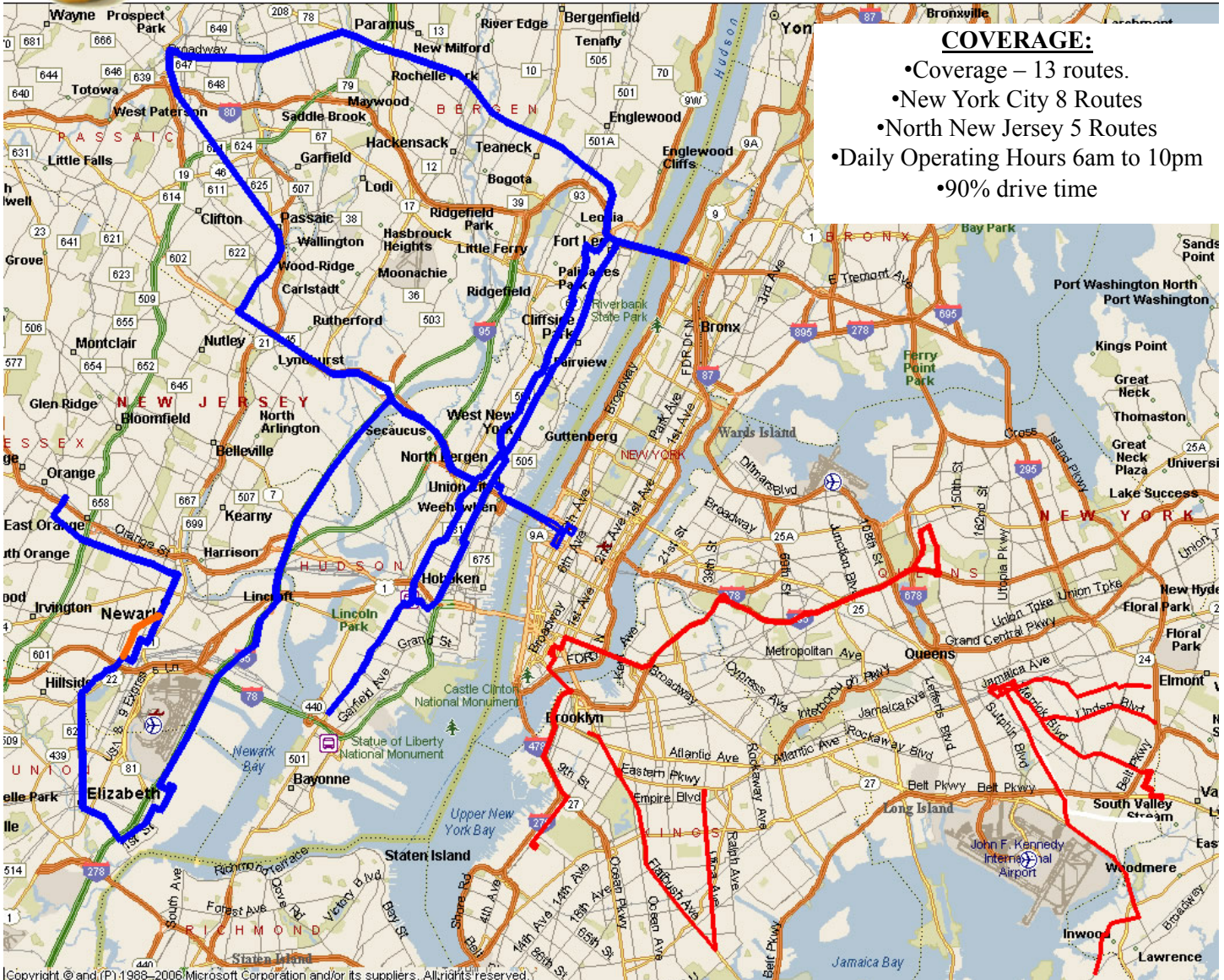




Commuter Van Media Coverage Map

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North New Jersey Targets Of Interest

Paterson, Clifton, Elmwood Park, Teaneck, Elizabeth, Union City, Englewood, Fort Lee, Passaic, Orange, Newark, Jersey City, Union, Bergenline Avenue, Kennedy Blvd, Journal Square Station, Lincoln Tunnel, Port Authority Bus Terminal, George Washington Bridge, GWB Bus Station,

New York City Targets Of Interest

Queens:
Merrick Blvd, Cambria Heights, St. Albans,
Far Rockaway, Main Street- Flushing

Manhattan:
Williamsburgh Bridge, Chinatown,
Lower East Side

Brooklyn:
Flatbush Avenue, Utica Avenue, Sunset Park,
Brooklyn Queens Expressway

Taillight Standard Display
Starting @ \$70.00 per month/unit
Req. Min. Purchase of 25 units

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